

Strategic Plan Pillars

MISSION: The mission of Child's Voice is to empower children with hearing loss to be successful in all educational and social settings by optimizing their listening, speaking, and academic skills.

VISION: To be recognized as a global leader in listening and spoken language education and to provide resources for children with hearing loss and their families.

VALUES: Advocacy, Collaboration, Expertise, Community, Commitment, Passion.

All pillars of the strategic plan should work to ensure a focus on diversity, equity and inclusion.

Governance & Leadership

- Professional Development
- Board Effectiveness
- Organizational Stability
- Onboarding & Pipeline Development
- Succession Planning

Metrics & Measurement

- Curriculum & Program Development
- Outcomes & Demonstration of Program Excellence
- Program Growth & Innovation

Parent & Alumni Involvement

- Resources & Advocacy Training
- Family Engagement & Support
- Alumni Relations

Finance & Sustainability

- Stewardship & Fundraising
- Revenue Innovation & Program Stability
- Investment Strategy
- Fiscal Policies & Collaboration

Marketing & Awareness

- Brand Awareness
- Community Relations & Collaboration
- Public Relations & Media Outreach
- Special Events

Campus Operations

- Building Maintenance & Operations
- IT Strategy & Cybersecurity
- Operations Policies & Communication